



CASE STUDY

THE EXPLOREECONB MOBILE APPLICATION

SITUATION

The Nature Trust of New Brunswick, guiding a group of partners, came together with the goal of creating a mobile application that would develop awareness of the natural spaces in New Brunswick.

THE SOLUTION

Our team at Cognitive X built a user friendly, cross platform, mobile application that operates on IOS, Android and Windows Phone. The app uses both mapping and geolocation technologies, which makes it easy to find natural areas to explore in New Brunswick. The partners also spent many hours adding detailed information on 290+ natural spaces.

THE RESULT

A mobile application that helps nature lovers find natural places in the province of New Brunswick. Using this application, users can find nearby places of interest promoting activities like walking, bird watching, swimming and many others.