

# WE'RE FOCUSED ON RESULTS.

## OVERVIEW

The team at Eastern Charlotte Waterways Inc. was charged with creating a Climate Adaptation Plan for Southwestern New Brunswick. They came to us looking for a final report design and accompanying online data hub, featuring their climate data, an ArcGIS data viewer, a digital copy of the report and links to other relevant resources. We undertook all 150 pages with enthusiasm and obsessive attention to detail.

It's been exciting to work on something aimed at creating a conversation and fostering real change in our beautiful province.



## OUR PROCESS

We started from square one, but can't take all the credit for this part. ECW provided us with a finalized report draft with all necessary data, graphs, charts and specific imagery included. From there, we designed the report page by page: updating charts, creating consistent styles, and suggesting relevant photography where needed. We carefully imported every superscript citation and italic emphasis to create the attractively-designed sequel to their careful, diligent efforts.



*“I hope we have a chance to work together again before too long. It was an excellent experience from start to finish.”*

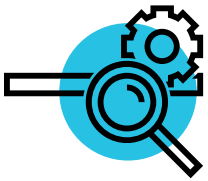
—Donald Killorn  
Executive Director,  
Eastern Charlotte Waterways

## FROM PAPER TO SCREEN

Once the report was finalized, we moved into digitization, creating a customized website suited to showcase their interactive ArcGIS climate change data, online report, and other climate change resources from the region. With a focus on mobile screens as well as laptops, the final product is responsive, easy to use, and a part of our portfolio we're proud to show off.

Don't wait. Check out [swnbclimate.ca](http://swnbclimate.ca) and learn how Southwest New Brunswick plans to battle the rising tides.

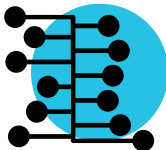
## WHAT WE DID



**Search Engine Optimization**



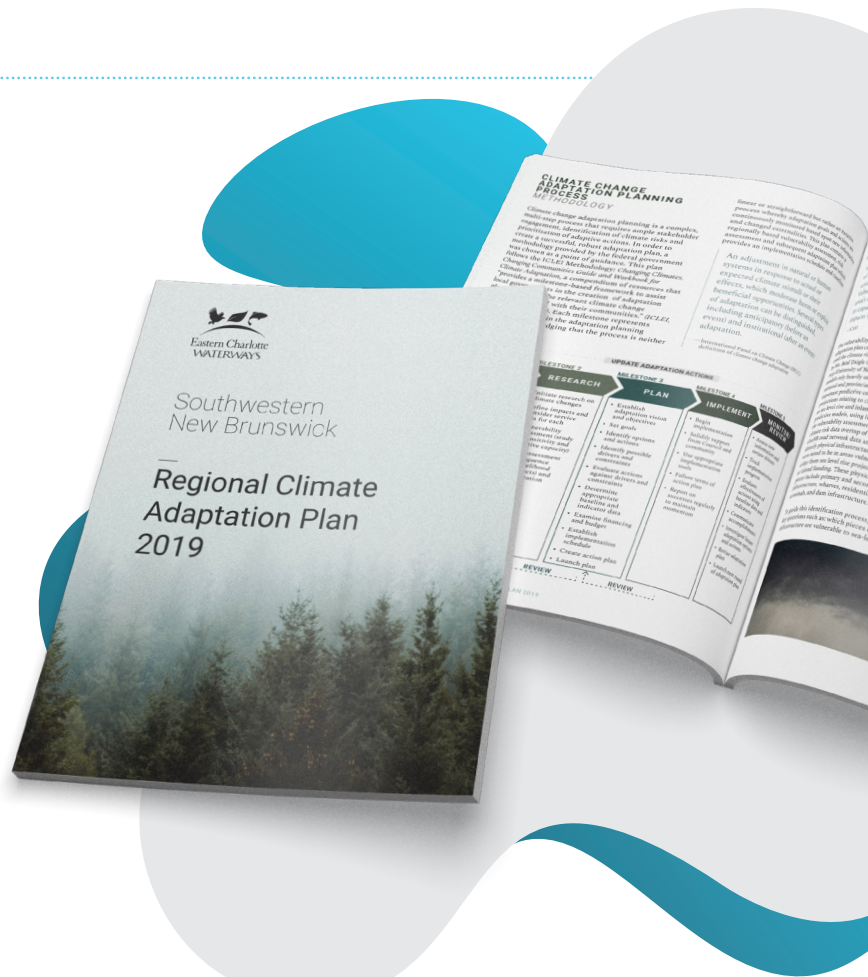
**Website Development**



**Information Architecture**



**Photography Curation**



## HOW CAN WE HELP GROW YOUR BUSINESS?



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