

## WILSON INSURANCE | DIGITAL STRATEGY

### Background

Wilson Insurance is one of Atlantic Canada's largest privately owned independent brokerages, regarded by many as the "best of the best" in the industry. Faced with a growing reliance on technology to support a modern work environment, the company realized the need for a formulation of a Digital Strategy to guide digital transformation decision-making and optimize technology investments.

### Solution

Wilson Insurance commissioned BrunNet IT Solutions to conduct a detailed assessment of the current state of their technology. BrunNet also interviewed several stakeholders to seek their input. The areas included within the scope of the review included:

- Servers and Network Infrastructure
- Backup and Disaster Recovery
- Cybersecurity
- Software
- Workstations
- Printers
- Audio Visual Equipment
- Phone System

A final report was provided to Wilson Insurance that documented the current state of their technology, identified issues, and made recommendations for future improvements. The report also assigned a priority and suggested time frame for the proposed recommendations.

## Results

Wilson Insurance now has a long-term Digital Strategy to follow, and their leadership team are aligned in their approach. Many of the recommendations have already been implemented, and several more are planned for the near future as they continue to streamline processes and improve business operations.

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*“Wilson Insurance is pleased with the IT partnership we have with BrunNet. The digital discovery session helped develop a digital go forward strategy for our organization. The setting of a roadmap with timelines to modernize our digital infrastructure has been an asset to our current and future business operations.”*



*Kerry Atkinson, VP Operations & Resources*

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