Industry:
Food & Beverage

![iTransform logo]

Context

A fast growing brewery couldn't produce enough beer to keep up with demand. They knew they were not operating at their peak efficiency and that they were leaving money on the table.

Challenge

Because they had no way of predicting how much beer the market could swallow at a given moment, the brewery constantly walked the thin line between overproduction and underproduction.

Solution

iTransform gave the brewery a clear, step-by-step process for developing, building, and implementing a predictive production model; a digital solution that would bring the inventory, sales, and production systems into sync.

Quick wins

- Leveraged & monetized on data gathered by the brewery for multiple years
- Propelled company's growth by aligning management team on their path to success
- Supported to secure funding for solutions implementation