

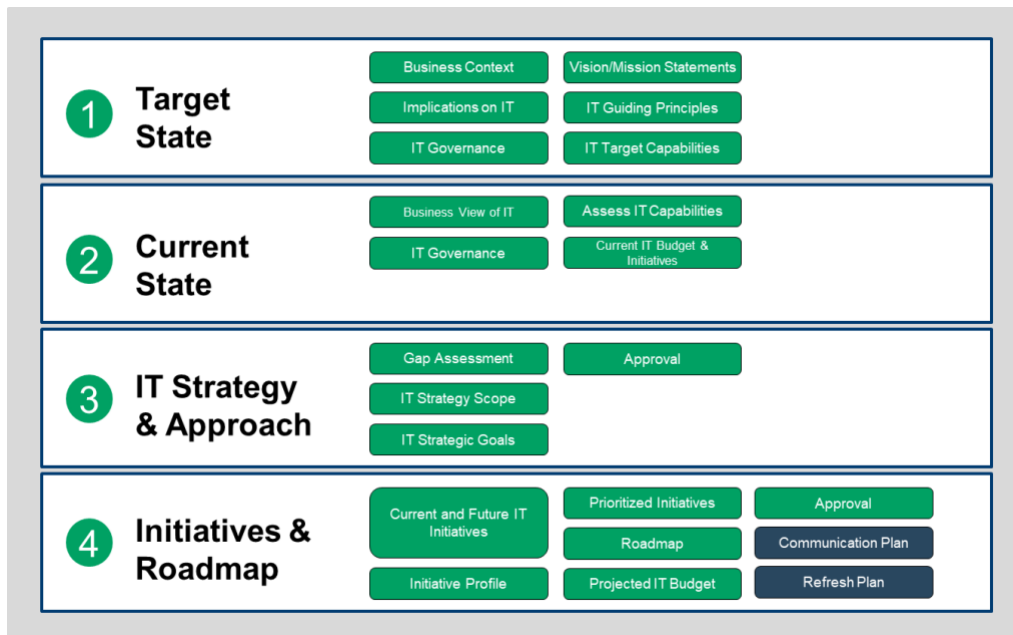
## Background

Consumer Goods manufacturer requiring detailed review of its IT Governance, Strategy and Roadmap.



## Approach

The agreed approach started with interviews with business management in order to identify the key business drivers and context. This then continued with discussions with the IT Leadership team.

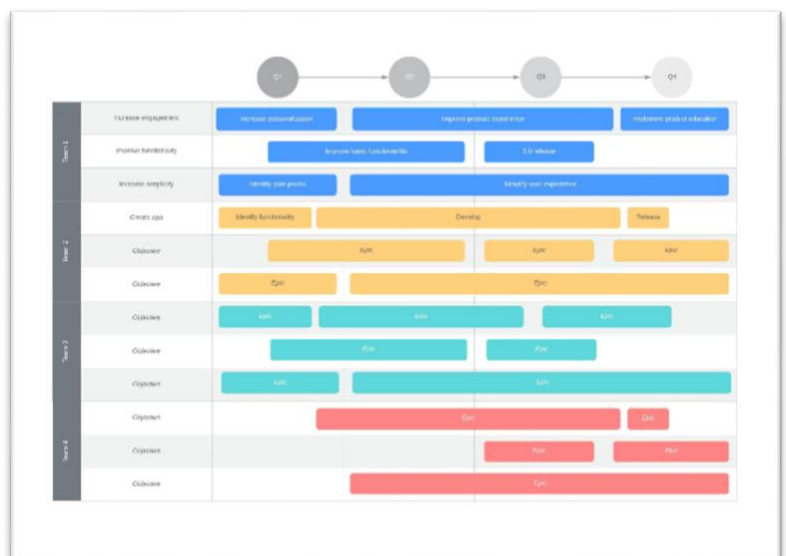


Additional work was then undertaken to identify the areas of weakness and where the business needed further assistance from the IT team.

Key areas included: Legacy ERPs, Supply Chain Planning, Promotional Spend Management, New Product Introduction and Operational Technology (data to drive manufacturing efficiency).

## Strategy and Roadmap

The resulting IT Strategy, approved by the senior leadership, focused on key pillars of removing legacy technology, improving operational efficiency, and identifying new



opportunities for technology to help the business.

This led to critical projects such as the implementation of Integrated Business Planning (Demand & Supply) in order to increase efficiency and reduce waste.

Another area that received considerable focus was the development of Digital Playbooks for use at each of their plants. These Playbooks identified key aspects of technology and data that should be in place for each plant in order to maximize performance.



## Summary

Collaborative working with the business teams and IT over an extended period resulted in a considerable body of work to both build out Digital Strategy, identify and execute upon critical projects to move the business forward. These projects generated considerable bottom line value for the business.